

THE ASK

"Turn these extravagant grey-shell condos into breathtaking spaces with sophisticated simplicity."

Designer Pedram Rahimi of Rahimi Designs is renowned for his unexpected, jaw-dropping design. Rahimi can transform a grey-shell condominium unit into a true work of art, paying attention to every little detail in order to mesmerize guests and make the best use of every inch of space. His exquisitely modern and deeply functional design is highly sought after in the Las Vegas high-rise, luxury residential community.

So it was no wonder why two different homeowners, each occupying a floor of The Martin, essentially gave Rahimi carte blanche to reimagine and transform their 3,653 square-foot condos. Their common request? Create sophisticated simplicity.

Both units boast pure extravagance, with their nearly 800 square-foot private patio space, floor-to-ceiling windows and breathtaking views of the Las Vegas strip. With seven bathrooms between the two condos, Rahimi wanted a partner that was able to turn his vision for unique, minimalist and stunning styling spaces into flawless reality. He turned to Robern_®.



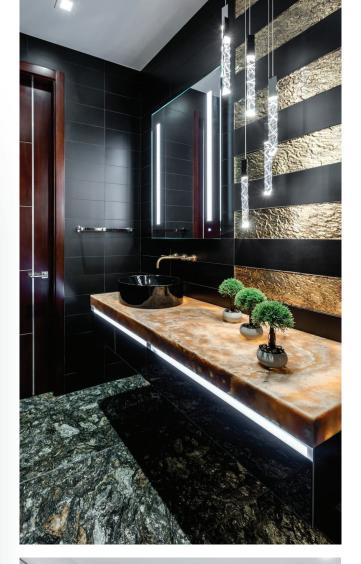
Design Team: Pedram Rahimi, Rahimi Designs

Robern Products: AiO® Wall Mirrors

Cartesian_® Vanities

M Series Medicine Cabinets

Inline Lights Balletto® Vanities





THE ANSWER

"When it comes to Robern,
I'm speechless. The beauty,
the clean lines, the quality, the
thoughtful features—Robern
makes my projects pop. Their
products are like the Bentley
of styling spaces. That's why they
are my first choice for almost
every project."

- Pedram Rahimi, Rahimi Designs

The blank canvas presented the perfect opportunity for Rahimi to completely reimagine the two units into extravagant works of art. Although both units have the same amount of space, they each convey a different contemporary personality. Unit 4307 was named after Frank Sinatra. With clean, crisp lines, predominantly in hues of white and powdered grey, this unit can be summed up by Frank himself, "I'm not one of those complicated, mixed-up cats." For that reason, Rahimi meticulously selected quality materials and high-end finishes that served up his minimalist approach. The master bath and powder room feature Venetian plaster walls with a combination of white marble and teak wood to create a Zen atmosphere. To complement the clean look, Rahimi chose Robern Cartesian modular floating vanities in Silver Screen. With a beautiful, clean and modern aesthetic and a variety of thoughtful design features and options, Cartesian gave Rahimi the flexibility to make every aspect of his vision a reality.

"When Robern designed the Cartesian vanities, they did so with uncanny thoughtfulness and attention to detail. These vanities give you so many options for storage, materials and configurations. They offer a nightlight feature, which illuminates the vanity's drawers to help people locate items in the middle of the night, and they even let you choose whether to push or pull open the drawers," shared Rahimi.

Always defying the norm, Rahimi wanted to extend the glass top of the Cartesian vanity down to the floor to create a waterfall-like appearance—a truly breathtaking design element. The Robern team worked with Rahimi to customize the vanities in order to create this seamless and one-of-a-kind aesthetic. "Every time I ask Robern if they have an option or feature, their answer is always 'yes.' Either they thought about it already, or they custom-designed it for me," added Rahimi.



Unit 4407 was named after Dean Martin because it has a Hollywood-sized dose of glamour. The material palette consists of metallic granite slab flooring throughout, high-gloss accent black walls, an imported mirrored mosaic that acts as a stunning backdrop for the master bath and enchanting gold onyx in the powder room. Dramatic and glamorous, Rahimi selected the Cartesian® vanities again, but this time in Smoke Screen and Black. In each bathroom, Rahimi was passionate about striking a balance between functional and magnificent. To make a statement, Rahimi incorporated Robern's newest and most exclusive vanity line, Balletto, in Matte Black and Chrome, in one of the bathrooms. The Balletto vanity captures the legs and pointe work of a ballerina and translates that grace and precision into a vanity that conveys a sense of style that is both transitional and contemporary. "These vanities are just so cool to look at. Photos just don't do them justice," said Rahimi.

For both units, Rahimi fell in love with Robern's AiO_® wall mirrors. Their best-in-class, one-touch, integrated task lighting perfectly set the ambience of the rooms. "It is next to impossible to select and install the right lighting for bathrooms, but these AiO mirrors from Robern are lovely. You can dim them, and the lighting is always perfect. They also come with a USB port to charge your phone while getting ready in the morning. Again, Robern thought of everything," commented Rahimi.

Rahimi also incorporated Robern's luxurious M Series medicine cabinets with nightlight and defogger features. He was impressed by how something so sleek and minimalist from the outside could have so much space and storage versatility on the inside.

"It's the little things that matter in extraordinary design, and Robern designers have thought through every detail with their products," added Rahimi. "When you see and experience Robern®, it just makes you happy."

HERE'S WHERE WE HUSH AND LET THE WORK SPEAK FOR ITSELF.

